



**Australian Government**  
**Department of Health**  
 Therapeutic Goods Administration

**Public Summary**

<b>Summary for ARTG Entry:</b>	294629	GeneActiv Formulation P
<b>ARTG entry for</b>	Medicine Listed	
<b>Sponsor</b>	Cell-Logic Pty Ltd	
<b>Postal Address</b>	ROSS COURT CENTRAL, 132-140, Cleveland, QLD, 4163 Australia	
<b>ARTG Start Date</b>	4/10/2017	
<b>Product Category</b>	Medicine	
<b>Status</b>	Active	
<b>Approval Area</b>	Listed Medicines	

**Conditions**

Colouring agents used in listed medicine for ingestion, other than those listed for export only under section 25 of the Act, shall be only those included in the list of 'Colourings permitted in medicines for oral use'.

The sponsor shall keep records relating to this listed medicine as are necessary to: (a) Expedite recall if necessary of any batch of the listed medicine, (b) Identify the manufacturer(s) of each batch of the listed medicine. Where any part of or step in manufacture in Australia of the listed medicine is sub-contracted to a third party who is not the sponsor, copies of relevant Good Manufacturing Practice agreements relation to such manufacture shall be kept.

The sponsor shall retain records of the distribution of the listed medicine for a period of five years and shall provide the records or copies of the records to the Complementary Medicines Branch, Therapeutic Goods Administration, upon request.

The sponsor of the listed medicine must not, by any means, intentionally or recklessly advertise the medicine for an indication other than those accepted in relation to the inclusion of the medicine in the Register.

All reports of adverse reactions or similar experiences associated with the use or administration of the listed medicine shall be notified to the Head, Office of Product Review, Therapeutic Goods Administration, as soon as practicable after the sponsor of the goods becomes aware of those reports. Sponsors of listed medicines must retain records of such reports for a period of not less than 18 months from the day the Head, Office of Product Review is notified of the report or reports.

The sponsor shall not supply the listed medicine after the expiry date of the goods.

Where a listed medicine is distributed overseas as well as in Australia, product recall or any other regulatory action taken in relation to the medicine outside Australia which has or may have relevance to the quality, safety or efficacy of the goods distributed in Australia, must be notified to the National Manager Therapeutic Goods Administration, immediately the action or information is known to the sponsor.

**Products**

**1 . GeneActiv Formulation P**

Product Type	Effective Date
Single Medicine Product	4/09/2019

**Permitted Indications**

- Antioxidant/Reduce free radicals formed in the body
- Aids/assists natural body cleansing/detoxification processes
- Maintain/support natural body cleansing/detoxification processes
- Maintain/support natural cleansing/detoxification processes of the gastrointestinal system/gut
- Maintain/support natural liver cleansing/detoxification processes
- Helps enhance/promote general health and wellbeing
- Maintain/support general health and wellbeing
- Maintain/support cardiovascular system health
- Maintain/support healthy cardiovascular system function
- Maintain/support heart health
- Maintain/support blood vessel health
- Maintain/support healthy thyroid gland function
- Maintain/support immune system health
- Enhance/improve/promote immune defence/immunity
- Helps enhance/improve/promote immune system function
- Maintain/support healthy immune system function
- Maintain/support immune system to fight illness
- Maintain/support healthy gastrointestinal immune function
- Enhance/improve/promote/increase (state vitamin/mineral/nutrient) levels in the body

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Maintain/support (state vitamin/mineral/nutrient) levels in the body  
 Helps prevent dietary (state vitamin/mineral/nutrient) deficiency  
 Maintain/support (state vitamin/mineral) within normal range  
 Aids/assists the body to cope with environmental stress  
 Maintain/support female reproductive system health  
 Maintain/support reproductive system health  
 Help maintain/support healthy prostate function  
 Helps enhance/promote prostate health  
 Maintain/support prostate health

**Indication Requirements**

If product is indicated for supplementation, Label statement: [Vitamins/minerals/nutrients/dietary supplements] can only be of assistance if dietary intake is inadequate OR [Vitamins/minerals/nutrients/dietary supplements] should not replace a balanced diet (or words to that effect).  
 Product presentation must not imply or refer to serious genitourinary conditions like Benign Prostatic Hypertrophy, erectile dysfunction or hormone therapy.  
 Label statement: [Vitamins/minerals/nutrients/dietary supplements] can only be of assistance if dietary intake is inadequate OR [Vitamins/minerals/nutrients/dietary supplements] should not replace a balanced diet (or words to that effect).  
 Product presentation must not imply or refer to drugs/alcohol.  
 Product presentation must not imply or refer to disease in any body organ, in particular the kidney or liver.  
 Product presentation must not imply or refer to serious immunological diseases.  
 Product presentation must not imply or refer to infertility.  
 Product presentation must not imply or refer to serious cardiovascular conditions.  
 Product presentation must only refer to detoxification in relation to natural body processes.  
 Product presentation must not imply or refer to any thyroid related diseases.  
 Product presentation must not imply or refer to circulatory disorders/diseases/conditions e.g. thrombosis.

**Standard Indications**

No Standard Indications included on Record

**Specific Indications**

No Specific Indications included on Record

**Warnings**

This medicine contains selenium which is toxic in high doses. A daily dose of 150 micrograms for adults of selenium from dietary supplements should not be exceeded.

**Additional Product information**

**Pack Size/Poison information**

<b>Pack Size</b>	<b>Poison Schedule</b>
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**Components**

**1 . Formulation 1**

<b>Dosage Form</b>	Capsule, hard
<b>Route of Administration</b>	Oral

**Visual Identification**

**Active Ingredients**

<b>Brassica oleracea var. italica sprout Powder</b>	<b>700 mg</b>
Equivalent: Brassica oleracea var. italica (Dry)	700 mg
<b>selenomethionine</b>	<b>62.5 microgram</b>
Equivalent: selenium	25 microgram

**Other Ingredients (Excipients)**

colloidal anhydrous silica  
 disodium edetate  
 gellan gum  
 hypromellose  
 magnesium stearate

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**microcrystalline cellulose**

**potable water**

**potassium acetate**

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